

## **SPONSORSHIP OPPORTUNITY**

January 2020

Petersfield Infant School Association is the PTA of Petersfield Infant School which supports the school for additional resources to benefit all the children. It is a registered charity and is a crucial and vital fundraising support. This allows the school to give its children an incredible school life by offering unique opportunities and improving school facilities which could not otherwise be done through government funding.

Every Friday throughout each term, a Friday Flier is sent to about 360 email address giving parents an update of school activities, reminder about upcoming events and other useful information. This is a receptive audience with a very high click through. We are looking for local independent businesses to sponsor our weekly newsletter. This is also a great opportunity for parents to tell us about their own businesses and hopefully get some support from other parents.

For just £10, you can include your company information, a special offer or voucher, web address, social media info or any other information you would like. The publication is sent out in colour to our parents. We can be flexible in the shape/size of your ad as this is a digital publication.

Special Package Price Book 5 weeks and get one week free (£50 for 6 weeks). Featured weeks can be split throughout the year.

On booking, a publication week will be allocated to you or alternatively, if you have a specific week you would like, please let us know and we will issue these on a first come, first served basis.

For bookings and further information, contact: Trudy Baxendale trudybaxendale@gmail.com

